

For Immediate Release

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***Library Journal* Announces *Book Pulse*, Up-to-the-Minute Book News for Librarians and Book Lovers**

Written by Reader's Advisory Expert Neal Wyatt, Book Pulse covers trending titles, putting hot reads, display ideas, and collection development at librarians' fingertips, every weekday

NEW YORK, NY - December 11, 2017 - Today *Library Journal* (LJ), one of the most respected publications covering the library field, announced the launch of *Book Pulse*, a new, weekday column by Neal Wyatt, a longtime contributor to the magazine, librarian and readers' advisory expert. Soft launched in October, [Book Pulse](#) covers the most up-to-the-minute book news that every librarian wants and needs, including big new releases, trends, publishing deals, and pop culture tie-ins.

Complementing *PrePub Alert*, early book news written by LJ's Barbara Hoffert, *Book Pulse* focuses on what titles are trending today or this week. Wyatt features books that are hitting national media, the launch of movies based on books, or titles that are creeping up library holds lists. *Book Pulse* provides the information frontline librarians need to do responsive readers' advisory, displays, and collection development.

In her introductory post, Wyatt wrote, "*Book Pulse* owes its existence to the legacy of Nora Rawlinson and *EarlyWord* as well as the work of Cindy Orr and Sarah Statz Cords at the *RAOnline Blog*. *Book Pulse* takes their vital work onward, continuing to nurture a community of librarians learning from and supporting each other and providing resources that help us excel at our jobs."

Wyatt is LJ's readers' advisory columnist. She also writes The Reader's Shelf, RA Crossroads, and Wyatt's World columns. Wyatt is currently revising *The Readers' Advisory Guide to Genre Fiction*, 3d ed. (ALA Editions, 2018).

"We are excited to have Neal apply her considerable expertise in readers' advisory and collection development to *Book Pulse*," said Rebecca T. Miller, editorial director of *Library Journal* and *School Library Journal*. "We hope that this ongoing coverage will get put to use in libraries large and small, and quickly become the go-to source for librarians to get the most current information on what is trending in the world of books."

About Library Journal

Founded in 1876, *Library Journal* is one of the oldest and most respected publications covering the library field. Over 75,000 library directors, administrators, and staff in public, academic, and special libraries read *LJ*. *Library Journal* reviews over 8,000 books, audiobooks, videos, databases, and websites annually, and provides coverage of technology, management, policy, and other professional concerns. For more information, visit www.libraryjournal.com. *Library Journal* is a publication of Media Source Inc., which also owns *School Library Journal*, *The Horn Book*, and Junior Library Guild.