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FOR IMMEDIATE RELEASE

**Media Source, Inc., Hires New Director of Content and Digital Product
Development**

NEW YORK, New York, March 7, 2011—Media Source, Inc., today announced the hiring of Guy LeCharles Gonzalez as Director, Content & Digital Product Development for its magazines serving the library market—*School Library Journal*, *Library Journal*, *The Horn Book Magazine*, and *The Horn Book Guide*.

Gonzalez was most recently the Director, Programming & Business Development for Digital Book World (DBW), the conference and community for trade publishers navigating the digital transition. Prior to DBW, he was the Publisher and Editorial Director for *Horticulture*, and Advertising Sales Director for *Writer's Digest*. He is also a published poet, journalist, and active blogger, and proudly notes that one of his first jobs as a teenager was as a page at the Mt. Vernon Public Library in Mt. Vernon, NY.

"I am thrilled at the opportunity to work with such respected brands," said Gonzalez, "and more importantly, with brands that serve a community as important to our culture as librarians. I've already had the pleasure of working with some of the *Library Journal* team over the past year as I tried to pull libraries into the ongoing discussions at Digital Book World, and I look forward to getting to know and work closely with the larger library community."

In announcing the hire, Ian Singer, Media Source VP and Group Publisher said, "We're very pleased to have Guy on board. His extensive digital background is just what we need

now to help us develop both critical audience and community awareness as well as new delivery concepts for existing and future digital products and services that will make it more seamless for librarians, educators, and students to access our content and expertise online.”

ABOUT MEDIA SOURCE, INC.

Media Source, Inc., serves the library community by combining school and public library expertise with access to some of the most respected brands and best minds in the world of children’s and young adult literature, collection development, and library management. Subsidiary companies include: Junior Library Guild, *The Horn Book*, *Library Journal* and *School Library Journal*. MSI acquired *Library Journal* and *School Library Journal* from Reed Business Information in early 2010. Visit www.mediasourceinc.com.

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