

For Immediate Release

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NEWS RELEASE

JUNIOR LIBRARY GUILD HIRES FORD AS DIRECTOR OF LIBRARY OUTREACH

***“Having Deborah On Our Staff Will Help Keep Us Connected with the
Issues and Challenges Librarians Face”***

(Columbus, OH) Deborah B. Ford has been hired as Junior Library Guild’s (JLG) Director of Library Outreach, responsible for delivering valuable and useful information to the school and public libraries community. In this new position, Ford will serve as the “face” of JLG’s expertise and knowledge regarding libraries and media centers, school librarianship, and professional development.

Ford, an award-winning library media specialist, brings more than 25 years of experience as a classroom teacher and librarian in K-12 schools to JLG. She previously worked as the District Resource Librarian for San Diego Unified School District, responsible for 180 K-12 schools. She gives seminars for the Bureau of Education and has written her own book, *Scary, Gross and Enlightening: Books for Boys*.

As director, she will support product development, guide development of training materials, actively blog, write various columns, and help to further the development of JLG Booktalks through webinar-delivery.

. “Deborah brings us the perfect blend of experience and expertise. She will work directly with libraries across the country to help strengthen our relationships, gain more feedback and knowledge, and build more valuable products and services for our clients,” said Andrew Thorne, vice president of marketing for Media Source, Inc., the parent company of JLG, Library Journal, School Library Journal and The Horn Book.

Ford holds a Bachelor of Arts degree in English from Charleston Southern University and a Master’s in Library and Information Science from the University of South Carolina.

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ABOUT JUNIOR LIBRARY GUILD

Junior Library Guild (JLG) is a book review and collection development service that helps school and public libraries acquire the best new children’s and young adult books. Founded in 1929, JLG helps libraries of any size save money and simplify collection development. Junior Library Guild book selections go on to win awards, collect starred or favorable reviews, and earn industry honors. JLG is a Media Source, Inc company. For more information, visit www.juniorlibraryguild.com.