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Media Source Announces Management Changes

Plain City, Ohio: Media Source Inc, parent company of Junior Library Guild, *School Library Journal*, *Library Journal*, and The Horn Book, is announcing a number of additions and changes to its senior management team.

Ron Shank, who joined Media Source earlier this year with the company's acquisition of SLJ and LJ, was named Publisher of The Horn Book, Inc. This adds to Shank's existing responsibilities as Publisher of *School Library Journal* and *Library Journal*. According to Shank, "The combined reach of these three titles is unmatched in the library business. Bringing the three together under one roof will allow us to create even more effective and targeted opportunities for advertisers to connect with librarians."

To oversee its content licensing business, Media Source has hired Ian Singer as Vice President, Content and Business Development. In this newly-created position, Singer will manage the company's content licensing businesses and lead efforts to develop new revenue opportunities associated with print and electronic content. Singer adds, "The combined company's various business lines are extremely complimentary to the primary markets we serve. Moreover, the underlying content that supports our businesses provides us with exciting opportunities to expand the services we offer and to penetrate new vertical markets. Singer brings over 15 years' experience in content-licensing and product development, having served most recently as Vice President, Data Services for Bowker from 2006 until joining Media Source last month.

To manage corporate-level marketing initiatives and coordinate efforts between the brands, Andrew Thorne was named as Vice President, Marketing for Media Source. Thorne sees great opportunities in the role, "We're looking to achieve two major goals in the next year: introduce Media Source, Inc to the library market as the leading source for book reviews, selection advice, and expertise; introduce each brand's customers to the full range of publications and services available from Media Source. We have some great stories to share, and we're eager to share them."

Media Source CEO, Randall Asmo, is optimistic about the company's prospects, "With these changes and additions, we now have the right team in place to make the most of the combined companies. Acquiring SLJ and LJ brought a tremendous amount of expertise to Media Source, as well as strong relationships throughout the library community and vast content resources. We're now positioned to realize their full potential."

About Media Source Inc.: Media Source, with headquarters just outside Columbus, Ohio, serves the library community as the parent company of Junior Library Guild, *School Library Journal*, *Library Journal*, and The Horn Book, Inc.

Junior Library Guild provides the best new-release children's and young adult books to more than 17,000 school and public libraries through its monthly-delivery collection development program.

School Library Journal is relied on by more than 100,000 readers of each monthly issue for book reviews, as well as news, features, and columns that deliver the perspective, resources, and leadership tools necessary to become indispensable players in their schools and libraries.

Founded in 1876, **Library Journal** is the oldest and most respected publication covering the library field. Over 100,000 library directors, administrators, and staff in public, academic, and special libraries read LJ for its reviews of nearly 7000 books each year, in addition to its coverage of technology, management, policy, and other professional concerns.

The Horn Book, Inc. publishes reviews of children's and young adult books in two print publications, *The Horn Book Magazine* and *The Horn Book Guide*. Since its founding in 1924, The Horn Book has been recognized as the leading champion for excellence in literature for children and young adults.

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