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JUNIOR LIBRARY GUILD AND *SCHOOL LIBRARY JOURNAL* PARTNER TO EXPAND LIBRARY OFFERINGS

COLUMBUS, Ohio, USA, 24 September 2010—Junior Library Guild and *School Library Journal*, sister companies under the Media Source, Inc., umbrella, have partnered to introduce SLJ Curriculum Levels, a new collection development service that draws on the unique strengths of each organization.

The new service offers science and social studies curriculum-based books for K-5 to school and public libraries. It taps into *SLJ*'s expertise in reviewing series nonfiction to select the best books from the best series and deliver them to school and public libraries using JLG's monthly delivery collection development service.

"Based on the response from our readers, we felt the new service would be a perfect match for JLG members," said Etta Thornton-Verma, editor of *School Library Journal's Series Made Simple*.

Experienced *SLJ* editors have handpicked individual books—choosing the best titles from the best series—to create SLJ Curriculum Levels. According to Thornton-Verma, each book is supported with both an individual review and a review of the series from which it was chosen, as well as a listing of other titles in the series.

This new service takes the guesswork out of choosing science and social studies titles for students in kindergarten through fifth grade. It can also be used to support English-language learners in more advanced grades. Budget-strapped librarians who may not have time to select these difficult categories themselves will find that the standards-based books provide their young readers with the best, most up-to-date nonfiction at the best prices.

"Our current members have asked us to provide more nonfiction and more books that are correlated to specific standards. The new SLJ Curriculum Levels are an outgrowth of the JLG service—the next natural step. Only the unique synergy produced by *School Library Journal's* selection expertise and Junior Library Guild's delivery capabilities could create this service. In addition, when libraries select a new SLJ Curriculum Level, they receive all the benefits of membership in Junior Library Guild," said Andrew Thorne, Vice President of Marketing for Media Source, Inc.

ABOUT MEDIA SOURCE, INC.

Media Source, Inc., serves the library community by combining school and public library expertise with access to some of the most respected brands and best minds in the world of children's and young adult literature, collection development, and library management. Subsidiary companies include Junior Library Guild, *The Horn Book*, *Library Journal*, and *School Library Journal*.