



Junior Library Guild®
Collection Development for Every Library

PRESS RELEASE

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For Immediate Release

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Junior Library Guild Supports Curriculum Needs with Introduction of New Categories

COLUMBUS, Ohio...December 30, 2014... Junior Library Guild (JLG), curator of the best newly-published books for children and young adults, is kicking off 2015 with the introduction of seven new product categories designed to support school curriculum needs and keep kids reading from preschool through high school. Each new category will provide 12 books per year to customers (audiobook categories provide six) all chosen with the same eye for quality of selections and service that librarians have relied on for over 85 years.

The new categories of books include: Nonfiction Early Elementary + for grades K-2; Arts Elementary for grades 2-6; Nonfiction Middle School + for grades 5-8; Mystery/Adventure High for grades 9-12; Adult Crossover High for grades 11 and up; Audiobooks Elementary School+ for grades 2-6 and Audiobooks Mature Young Adults for grades 11 and up.

“With the curriculum in schools changing, the library becomes an even more integral part of the support that kids need to succeed,” said Randy Asmo, president of Media Source Inc., parent company of Junior Library Guild. “These new categories are designed to help supplement curriculum areas where there may be a reduction of emphasis – such as the arts – and provide a regular supply of fantastic, curated reading material in areas with more concentration such as nonfiction reading.”

JLG also understands the need to keep children reading through their entire education including their high school years and supports the understanding that all students learn differently. Providing new high-interest selections such as Mystery and Adventure and Adult Crossover feeds the passion of young readers, and audiobook selections allow aural learners to thrive.

For more information, visit juniorlibraryguild.com or call 800.491.0174.

About Junior Library Guild

Junior Library Guild, founded in 1929, provides collection development services to more than 22,000 school and public libraries throughout North America. This unique service reviews and selects children’s and young adult books prior to their publication. New-release JLG selections are placed into one of 66

levels ranging from Prekindergarten to Adult Crossover and are then shipped to member libraries on a monthly basis. Being a JLG selection is many times the first honor a book receives. More than 95 percent of JLG selections then go on to win industry awards or get favorable reviews.

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