

A LIBRARY JOURNAL EVENT
LEAD^{THE} CHANGE

For Immediate Release
August 15, 2012

Contact/Media Passes:

Elizabeth Allee
646-395-5230
ballee@mediasourceinc.com

LIBRARY JOURNAL PRESENTS LEADERSHIP SERIES

Lead the Change tour of the U.S. and Canada inspires the library community

New York, N.Y. – Due to popular demand, *Library Journal* is pleased to announce twelve new dates for its **Lead the Change** leadership series in cities in the U.S. and Canada from August through mid-November.

“It is our hope to empower the individuals that attend our events and give them the tools they need to succeed in the ever-evolving library community,” said event organizer and host, David Bendekovic. “We want to prove that each and every one of the attendees has what it takes to be the leader their library needs to become something amazing.”

With budget cuts affecting libraries throughout the country, new technologies including the booming e-book market and the changing face of today’s library patron, it is more difficult to compete for audience share. “Instead of just reacting to the changing times, it is important for library leaders to be proactive,” said Bendekovic.

Lead the Change is a professional development seminar designed to energize, enlighten, and motivate library leaders to revolutionize their library. Attendees participate in lectures and program sessions and receive the tools that they need to begin an action plan that will enable their library to meet the demands of their existing patrons, develop programs to attract new visitors and help to position the library in the mind of its community.

David Bendekovic, founder of B.A. David Company and various *Library Journal* Librarians of the Year and Movers and Shakers will share their experiences and offer insights and best practices.

Lead the Change leadership series will be held in cities across the U.S. and in Canada, including: Minnetonka, MN (8/21), Denver, CO (8/23), Raleigh, NC (9/11), Columbia, SC (9/13), Darien, CT (9/18), Towson, MD (9/20), Clinton Township, MI (10/4), Bedford, TX (10/16), Topeka, KS (10/23), Chicago, IL (10/25), Seattle, WA (10/30) and Brampton, ON (11/13).

Library staff members from all levels, as well as library stakeholders, directors, managers, supervisors, and trustees are welcome to attend. The cost of attendance is \$80.00 USD. For more information on **Lead the Change** or to register for an event, visit <http://lj.libraryjournal.com/events/lead-the-change/>.

ABOUT *LIBRARY JOURNAL*

Founded in 1876, *Library Journal (LJ)* is one of the oldest and most respected publications covering the library field. More than 100,000 library directors, administrators, and staff in public, academic, and special libraries read *LJ*. *Library Journal* reviews more than 8,000 books, audiobooks, videos, databases, and web sites annually, and provides coverage of technology, management, policy, and other professional concerns. Visit www.libraryjournal.com.

Media Source Inc. is the parent company of *Library Journal*, *School Library Journal*, *The Horn Book Magazine*, *The Horn Book Guide* and Junior Library Guild.