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***Library Journal* and NetGalley Announce Partnership for Reviewing Romance E-Originals**

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FOR IMMEDIATE RELEASE

New York, NY, May 16, 2011—*Library Journal* announces today that it will accept review submissions for romance e-originals through NetGalley.

Starting immediately, *Library Journal* will consider for review book-length romance e-originals, with plans to expand to book-length e-originals in other popular genre fiction and, eventually, novellas and original nonfiction works. This expansion of review coverage is necessary to address the skyrocketing popularity of ebooks in U.S. public libraries (72 percent currently offer ebooks, according to *Library Journal*'s 2010 [“Ebook Penetration Survey”](#)). *Library Journal* will use NetGalley to give editors and reviewers access to secure digital galleys of said e-originals. At this time, simultaneous print/ebook titles are not eligible. E-originals selected for review will run online in *Library Journal* Xpress Reviews and, in most cases, in the print Romance column—which publishes six times a year (Feb. 15, Apr. 15, Jun. 15, Aug. 15, Oct. 15, and Dec. 15).

Library Journal and NetGalley have announced publisher guidelines for submission on NetGalley's new *Library Journal* page at www.netgalley.com/about/guidelines_LJ/. Publishers will need to send *Library Journal* an auto-approved widget via email for their e-original romance titles, along with specific title information, to egalley@mediasourceinc.com. Assigned reviewers will be designated as “*Library Journal* Authorized Reviewers” in their NetGalley profile.

E-original publishers are not required to sign up with NetGalley to submit titles to *Library Journal*; however, using NetGalley will allow e-original publishers to share their galleys securely, with reading options for all devices, including the Kindle. Romance e-original publishers who are already NetGalley customers can benefit from this partnership immediately. Publishers who would rather establish an alternative system are welcome to contact *Library Journal* Book Review Editor Heather McCormack.

“We’re very excited about our partnership with NetGalley,” McCormack said. “It will allow us to expand our coverage of a perennially favorite genre efficiently and meet the increasing demand for ebook titles in U.S. public libraries. At the end of the day, librarians will have more opportunities to do vital readers’ advisory and collection development work, which contributes to a healthy reading public.”

NetGalley's services are device-agnostic: the secure, digital galleys can be accessed on a wide range of devices, including the Barnes and Noble Nook, Amazon Kindle, Kobo eReader, Sony Reader, iPad/iPhone, Android devices, and the reader's own computer.

Over 26,500 professional readers and 100 publishers already use NetGalley. Professional readers (reviewers, bloggers, booksellers, librarians, and educators) can register for free at www.netgalley.com to request titles from the catalog, or they can be invited to view titles directly by publishers.

ABOUT *LIBRARY JOURNAL*

In its 135th year of publication, *Library Journal* is the oldest and most respected publication covering the library field. Considered to be the "bible" of the library world, *LJ* is read by over 100,000 library directors, administrators, and staff in public, academic, and special libraries. *LJ* is the single-most comprehensive publication for librarians, with groundbreaking features and analytical news reports covering technology, management, policy, and other professional concerns. Its hefty review sections evaluate nearly 7000 books annually, along with hundreds of audio books, videos, databases, web sites, and systems that libraries buy.

Contact: Heather McCormack, Book Review Editor, *Library Journal*: hmccormack@mediasourceinc.com.

ABOUT NetGalley

Firebrand Technologies (www.firebrandtech.com) provides steadfast leadership and seamless information flow throughout the publishing process. Firebrand's [Title Management Enterprise Software](#) tracks titles from pre-acquisition through post-production, marketing and sales; our [Eloquence Metadata Services](#) are the fastest, most accurate and cost-effective way to implement [ONIX](#). With Content Services, publishers manage, store, convert and distribute final book content for discovery and sales. NetGalley delivers digital galleys to professional readers; our [Ecommerce Solutions](#) help deliver direct-to-consumer sales and landing pages.

Contact: Lindsey Rudnickas, Digital Concierge, NetGalley: lindsey.rudnickas@netgalley.com.