



Junior Library Guild®
Collection Development for Every Library

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Junior Library Guild Launches Book Trailer Contest for High School Students

COLUMBUS, Ohio...February 18, 2016 – High school students in the U.S. and Canada can put their creative skills to use in Junior Library Guild’s Book Trailer contest, which kicks off today. Students in 9th through 12th grade and 13 years of age or older can participate by producing a book trailer of one of JLG’s fall 2015 high school book selections. The top five trailers will be chosen by JLG and then voted on by librarians to choose the first, second and third place winners. All entries deemed appropriate will be featured at www.juniorlibraryguild.com.

Video book trailers should be no more than two minutes long and credit all music and imagery sources and the author of the book. Entries are due by March 31, 2016 and contest details can be found at <http://www.juniorlibraryguild.com/jlgbt16>. Prizes include iTunes gift cards for winning student producers and free JLG categories for the affiliated school or public library. Winning videos will be featured and promoted by JLG in newsletters, online and through social media channels.

Follow #jlgbt16.

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Junior Library Guild, founded in 1929, provides collection development services to more than 21,000 school and public libraries throughout North America. This unique service reviews and selects children’s and young adult books prior to their publication. New-release JLG selections are placed into one of 72 categories ranging from Prekindergarten to Adult Crossover and are then shipped to member libraries on a monthly basis. Being a JLG selection is many times the first honor a book receives. More than 95 percent of JLG selections then go on to win industry awards or get starred or favorable reviews.

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