



Junior Library Guild®
Collection Development for Every Library

PRESS RELEASE

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Junior Library Guild Announces New Vice President of Sales

COLUMBUS, Ohio ... April 8, 2015 ... Junior Library Guild today announced Sean Lockwood as its Vice President of Sales, a newly created position in the company.

“As our market continues to transition, we are strategically positioning our offering to an expanding audience,” said Randy Asmo, president of Media Source Inc., parent company of Junior Library Guild. “Sean brings us the perfect blend of experience and expertise. He will work directly with our sales team to drive the overall growth of JLG.”

Lockwood’s prior position was Vice President of Sales at World Book, Inc. in Chicago, IL where he lead the combined domestic and international sales teams in the school, public library and consumer market segments and supervised the Digital Products Development team. Prior to World Book, Lockwood was the Director of New Business Development and a Regional Sales Manager with QSP, a division of Time, Inc. He is a graduate of Concordia College in Moorhead, MN.

About Junior Library Guild

Junior Library Guild, founded in 1929, provides collection development services to more than 21,000 school and public libraries throughout North America. This unique service reviews and selects children’s and young adult books prior to their publication. New-release JLG selections are placed into one of 66 categories ranging from Prekindergarten to Adult Crossover and are then shipped to member libraries on a monthly basis. Being a JLG selection is many times the first honor a book receives. More than 95 percent of JLG selections then go on to win industry awards or get favorable reviews.

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The Horn Book, Inc.