

## **PRESS RELEASE**



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## **David Greenough Named General Manager/Group Publisher for Library Journal, School Library Journal, and the Horn Book**

**Plain City, Ohio—December 7, 2015**—Today Media Source, Inc. announced the appointment of David Greenough as General Manager/Group Publisher for Library Journal, School LibraryJournal, and the Horn Book.

Greenough brings experience from an over 32-year career, during which he has proven to be a dynamic business leader: driving growth, engineering innovative business models across multiple delivery platforms, and identifying and nurturing new business opportunities. His energy, vision, and embrace of digital media have served to guide the transformation from legacy publishing operations to digital front-runner focused on providing robust customer experiences.

“David stood out from a group of highly qualified candidates for his deep experience with many aspects of the publishing enterprise in print and digital,” said Randy Asmo, CEO of Media Source. “This is a very important position, and his leadership qualities and professionalism were key characteristics that I believe are essential for our staff, our vendor partners, and for our industry as a whole.”

Greenough’s background includes time at SourceMedia as Publisher of Securities Industry News, where he later became Vice President and Group Publisher for SM’s Business Technology Group, a \$20 million portfolio of IT-related brands in capital markets, healthcare, data management, insurance, and banking. In 2008, he joined the Global Association of Risk Professionals (GARP) where he launched Risk Professional magazine and developed a global media operation that included print, web, research, custom publishing, and events related businesses.

Prior experience includes roles at Goldhirsh Group’s High Technology and World Executive’s Digest magazines, the Economist Group’s CFO and CFO Enterprises, technology startup Prodigy Services Company, and World Affairs Television.

Greenough also has an affinity for the education market, having been acting CEO of Sharing World Entertainment, a literacy and learning initiative featuring Richie Havens in the role of Mister Word Wizard and ReadSpeak Action Captions, a patented audiovisual technology that synchronizes the written and spoken word. Mister Word Wizard received the prestigious KIDS FIRST! seal of approval awarded by the Coalition for Quality Children’s Media.

“I’m excited to join Media Source at this time in their evolution as a media company and look forward to working with their highly talented management and staff to grow Library Journal, School Library Journal, and the Horn Book across old and new platforms,” said Greenough. “The role these brands play in helping library professionals in public, academic, and institutional libraries succeed in this age of disruption is important, and the role that libraries play in supporting the reading and learning initiatives in their respective communities is vital. It is a privilege to be here and be part of that ongoing dialogue.”

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Media Source, Inc., serves the library community by combining school and public library expertise with access to some of the most respected brands and best minds in the world of children’s and young adult literature, collection development, and library management. Subsidiary companies include: Junior Library Guild, The Horn Book, *Library Journal* and *School Library Journal*.

