

For Immediate Release
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MEDIA ADVISORY

1,500+ LIBRARIANS GATHER TO ADDRESS THE TRANSITION TO EBOOKS AT THE DIGITAL SHIFT ONLINE CONFERENCE

WHAT: *The Digital Shift: Libraries, Ebooks and Beyond*, the 3rd annual online summit by *Library Journal/School Library Journal*, will explore how libraries are navigating the transition from print to digital and integrating “e” into collections, catalogs and classrooms.

This full day of programming, including **tracks designed specifically for public, academic and school libraries**, will feature keynote authors discussing the nature of the evolving ‘book’ in the digital future and programs that take a closer look at the value of libraries in the ebook space and how libraries can assure their users' access to ebooks. Information will also be shared on product use, practical implementation and how technology is affecting the reading experience.

Available all day On-Demand in the Auditorium: Current Research on eBooks, Best Practices, Conversations with ePlatform Leaders and more.

This online event -- all of the excitement of a live convention without the hassle and expense of travel -- gives attendees access to all of the presenters and programs (including a three-month post-event/archival access), a chance to network with librarians from across the globe and cutting edge library vendors and be entered to win some great prizes and give-aways!

WHEN: **Wednesday, October 17, 2012**
10:00 am – 5:00 pm EDT

WHO: Keynote speakers are:

Andrew Blum is the author of *Tubes: A Journey to the Center of the Internet*, the first book-length look at the physical heart of the Internet. Published by Ecco/Harpercollins in the US and by Viking/Penguin in the UK, it will soon be translated into German, Spanish, Russian, Chinese and Japanese. Blum’s articles and essays have appeared in *Wired*, *The New York Times*, *The New Yorker*, *Bloomberg Business Week*, *Metropolis*, *Popular Science*, *Gizmodo*, *The Atlantic Online*, *Architectural Record* and *Slate*.

Canadian-born **Cory Doctorow** is the author of *The New York Times* bestselling young adult novel *Little Brother* and the co-editor of the popular blog BoingBoing. His third YA novel, *Pirate Cinema*, will be published in October. His adult novels and short stories have won him three Locus Awards and the John W. Campbell Award for Best New Writer. He has been named one of the web’s twenty-five “influencers” by *Forbes Magazine* and a Young Global Leader by the World Economic Forum.

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The Digital Shift: Libraries, Ebooks and Beyond is a *Library Journal/School Library Journal* online event. For more information, please visit <http://www.thedigitalshift.com/>

ABOUT LIBRARY JOURNAL

Founded in 1876, *Library Journal (LJ)* is one of the oldest and most respected publications covering the library field. More than 100,000 library directors, administrators, and staff in public, academic, and special libraries read *LJ*. *Library Journal* reviews more than 8,000 books, audiobooks, videos, databases, and web sites annually, and provides coverage of technology, management, policy, and other professional concerns. Visit www.libraryjournal.com.

ABOUT SCHOOL LIBRARY JOURNAL

School Library Journal (SLJ) is the most influential publication serving libraries—the largest market for new children’s and young adult books—and is the only full-service publication serving the youth and school library market. It reaches more than 35,000 elementary, middle/junior, and senior high school librarians and youth service librarians in public libraries. *SLJ* educates its readers to become leaders in technology, reading, and information literacy. Visit www.schoollibraryjournal.com.

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